

## **Mouka “Quality Sleep, Smarter Kids” Essay Contest Terms and Conditions**

### 1. Contest organizer:

Mouka Limited (“Organizer”).

### 2. Contest subject:

The Organizer announces Contest entitled “Quality Sleep, Smarter Kids” Essay contest, which will be conducted through the Facebook page (<https://www.facebook.com/moukalimited>), Instagram account (<https://www.instagram.com/moukalimited>), Twitter account (<https://www.twitter.com/moukalimited>) and website ([www.mouka.com/essay](http://www.mouka.com/essay))

3. This Contest is opened to all students in Lagos State between the ages of 7 years and 15 years, who are users of the Internet. Participants are eligible to win the prize only if they have a valid address in Lagos.

The participation in the Contest implies full acceptance of these terms and conditions, the terms of use of Facebook and any other website used for the participation and conduct of the Contest. You understand that you are providing your information to Mouka Limited and not to Facebook.

All entries will be checked by the Contest administrator. Any report or comment of participants that have abusive, defamatory or in any way offensive content and rumors for the Organizer or any natural or legal person and any reference offending the good morals or legality, at the sole and absolute discretion of the Organizer, will be excluded from the Contest. The Organizer has also the ability to exclude any Contest participant performing malicious actions in this Contest.

### 4. Exclusion of participants:

The employees of Mouka Limited and supporting agencies and their immediate families and spouses are excluded from the Contest. Any participation of these persons in the Contest in violation of this term shall be considered automatically void. The contest is also not open to people outside Lagos, Nigeria.

### 5. Activation duration:

The contest will run from Monday, 22nd of July until Friday, 27th September 2019 (“Contest period”). All entries received outside the Contest period shall be automatically disqualified.

### 6. How to participate in the Contest:

- Each school should supervise its students to write a maximum of 200 words about their dreams and how quality sleep can help them attain outstanding performance.
- Include the name of the school and the name of the applicant (student) in the Essay.
- All entries should be submitted on/before Friday, 27th September 2019.
- Entries are limited to only schools in Lagos [and schools are to coordinate the submission of the entries.](#)
- [All entries should be submitted to email address moukadreamtimeessay@gmail.com on/before Friday, 27th September 2019.](#)

Multiple entries are not allowed by the same student. The student and school will be disqualified if detected.

The submission of these data takes place entirely at the responsibility of the participants and is a statement of participation in the Contest and an acceptance of these terms and conditions. The file the Organizer will keep with the participants' information will constitute conclusive evidence regarding the participation in the Contest and the validity of such participation, in accordance with the term no 8 below. By entering the Contest, the participants declare that they accept explicitly and unconditionally the messaging (via Facebook/Instagram/Twitter and email) and the phone informing by the Organizer.

#### 7. Prizes:

The Contest prizes are personalized and the winners do not have the right to exchange them with something else or offset them with other offers or another Contest's prizes in the future.

- The Winner: ~~N~~200,000
- 1st Runner up: ~~N~~150,000
- 2nd Runner up: ~~N~~100,000
- [Winning schools will be rewarded with a consolation gift](#)

Winners will be announced on the Mouka's Social Media Platforms within 7 working days from the selection of winners.

#### 8. Participation validity:

As "valid participation" is considered any participation in the Contest for which the following are cumulative:

- Submitted in accordance with the procedure described in terms above.
- Is not a product of illegal technical influences or general fraud or unfair interference of the participant or another person, at the discretion of the Organizer.

- Does not offend good morals.

#### 9. Announcement - Receipt of prizes:

Winners will be announced as noted above. Mouka Limited will contact the winners within the next 7 working days. If a winner fails to appear or refuses the prize, it will be transferred to the substitute winner and if the substitute winner fails to appear or refuses the prize too, it will be automatically returned to the Organizer. The winners will receive their prizes using a government-issued identity card.

The submission of entries does not guarantee an endorsement as an ambassador by the Mouka Limited brand.

10. Participants are required to act lawfully and within the context of good morals. The participation in this Contest implies the explicit and unconditional consent of the participants for entry of personal data, which will be kept on a file by the Organizer for the purposes of this promotion and for the required time for the purpose. Participants provide the explicit consent and authorization to the Organizer for the promotion's and its results exposure, including the identity of the winners, through the radio/TV and through the printed and electronic press or the internet, without paying any fees or compensations. Thus the Organizer reserves the right to use and publish the winners' names and images and might use any news item relating to this promotion for advertising purposes and the participation in this Contest automatically provides the consent and assignment of the necessary copyright free. Also, the Organizer may communicate with the participants if necessary during the Contest period or after the end of the Contest.

11. The Contest participants by entering their participation explicitly accept these terms and conditions as essential and are solely responsible for the registration of their real data and their participation in the Contest. The participants may not lay any responsibility on the Contest's Organizer for the validity of entries, the validity of the selection and anything related to the conducted Contest, as this is a promotion. Also, the Organizer will not be liable for any interruption or problem during the transaction of the Contest due to a malfunctioning of the website/blog. The participation in this Contest requires the contestants' access on the internet by their own technical resources and costs and does not create any rights against the Organizer or his property, including the intellectual and industrial property.

12. The Organizer reserves the right to modify in any way these terms of use, such as, but not limited, to postpone the dates of the Contests, to change the offered prizes according to its discretion and cancel the Contests for any reason, informing the public through the company's fan page on Facebook and by all appropriate means, without incurring any liability to any person, competitor or not.

13. After the end of the Contest and the distribution of the prizes, as mentioned above, any obligation of the Organizer towards the Contests participants cease to exist.

By participating in this Contest, we assume that you have read and understood the Terms & Conditions of the Contest.